

We are young bold

Resourceful

# STRATEGIC PLAN

2025-2029

## Overview Of Y+ Kenya

Y+ Kenya is a youth-led network that advocates for the rights of young people living with and affected by Human Immunodeficiency Virus (HIV) and Sexual and Reproductive Health (SRH).

Y+ Kenya serves as an umbrella network for youth-led and youth-serving initiatives in the HIV and Sexual and Reproductive Health Rights (SRHR) response, with a vision to create **a healthy and just world led by young people**.

## The Role of Y+ Kenya in Society

- 1 Meaningful engage young people in programming, harmonising efforts for AYP HIV and SRHR needs.
- 2 To establish a supportive environment for Adolescents and Young People Living with HIV (AYPLHIV).
- 3 Create a supportive environment for people living with HIV/AIDS to access quality healthcare, prevention services, and commodities.
- 4 Enable the formation of effective partnerships.



### Our Vision

**“A healthy and just world led by young people”**



### Our Mission

To create an enabling environment and inspire young people living with and affected by HIV, to lead, to thrive, to meaningfully engage and to be included in platforms that impact their lives in order to realise their full potential.



### Core Values

- Accountability and Transparency
- Empowerment
- Inclusion
- Collective Responsibility
- Professionalism



## Kenya Goals And Objectives

Y+ Kenya's overall goal is to ensure:

**All young people in our diversity are healthy, informed and productive.**

In order to achieve this goal, Y+ Kenya works toward attaining the objectives outlined below.

- To ensure equitable access to integrated HIV and Sexual Reproductive Health interventions for young People living with and affected by HIV and AIDS.
- To harmonise and coordinate the efforts of young people on their diversity to address SRHR and HIV issues at all levels.
- To enhance evidence based knowledge, skills and attitude of young people on HIV and SRHR leading to behavioural change, which enables them to make informed choices.
- To leverage on new and existing partnerships to mobilise resources to invest in youth led organisations that support young people living with and affected by HIV.
- To advocate for the development and review of public health policies to reflect the realities of young people at all levels.



## Key Achievements To Date

*As a membership-based NGO, Y+ Kenya works in service of the membership. Therefore, our achievements are collective in nature.*

- 1 Attaining National Consortium Membership: We have successfully onboarded 15 local organisations working across 13 counties.
- 2 Significant Contribution to National HIV Advocacy Toolkit.
- 3 Developing an Innovative Platform For Adolescent Girls and Young Women Advocacy.
- 4 Receiving Recognition as the Best Implementing Youth-Led Organisation.
- 5 Successfully Improved Organisational Development Of Member Organisations.
- 6 Global Recognition and Support
- 7 Gainful Collaboration to Tackle Teenage Pregnancies, Mental Health and HIV/SRHR Challenges During COVID-19.
- 8 Receive Global Funding To Support Capacity-Building Programs.
- 9 Contributions to High-Level Strategic Development to Advance Gender Equality
- 10 Diverse Donor Funding Portfolio
- 11 Develop an Innovative Needs Assessment Tool That is Implemented in Mombasa Public Health Facilities

**We envision a world where young people living with and affected by HIV enjoy the highest attainable standard of health without distinction of religion, political belief, economic or social condition.**

# Strategic Programme Priorities

## Institutional Strengthening And Sustainability



This theme is two fold.

Institutional strengthening lies at the heart of Y+ Kenya's mission, emphasising the vital significance of growth and fortification for youth-led organisations.

- Y+ Kenya's primary objective is to enhance the structures and operational capabilities of youth led organisations, working in health. With a strategic approach and targeted interventions, we aim to establish strong organisational frameworks, develop the skills and abilities of youth led organisations, and implement practices that promote long-lasting impact and resilience in the face of evolving challenges, at every level (community to national levels). The aim is to continue making them operational, to build their capacity to attract funding, and make them sustainable beyond the founders.
- The second aspect is pegged on Y+ Kenya's continuous growth of the organisation to be less donor dependent, and to continuously build the necessary technical skills required to tackle emerging challenges to enable Y+ Kenya to sustain its impact.

## Evidence-Based, Youth-Led Programming



At Y+ Kenya we believe that youth-led programming is crucial to the success of our programs. The effectiveness of youth-led programming is directly linked to our ability to be responsive in addressing pertinent issues among young people using evidence generated by and from young people.

Y+ Kenya therefore recognizes the power of evidence-based youth-led programming and aims to create transformative programs that are centred on research, effective documentation, communication and advocacy to address HIV and SRHR among young people.

## Enhancing Individual Youth Skills & Capabilities



Y+ Kenya believes that enhancing the skills and capabilities of individual youth is crucial for their personal development and for building a capable and dynamic workforce. Implementing a holistic approach that combines education, practical experience, personal development, and community engagement, will enhance the skills and capabilities of individual youth, preparing them for a successful and fulfilling future.

## Innovative HIV and SRHR Systems Support and Service Responses

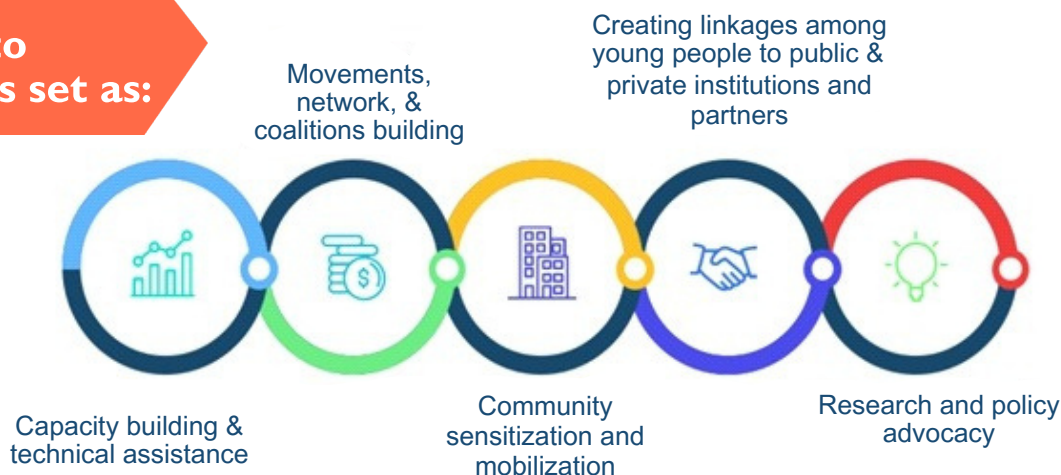


In the digital age, health solutions are no longer confined to traditional methods. Digital health solutions offer a myriad of opportunities to revolutionise the way we approach HIV and SRHR among AYP. From telemedicine to open source health platforms, these solutions provide a platform for AYP to access information, support, and services in a confidential and anonymous manner.

This will enable Y+ Kenya to reach out to a wider audience, disseminate information more effectively, and monitor the impact of their interventions in real time. Y+ Kenya will employ innovative programming to widely reach its target audience in fun, engaging ways



## Y+ Kenya's Approaches to Change are as set as:



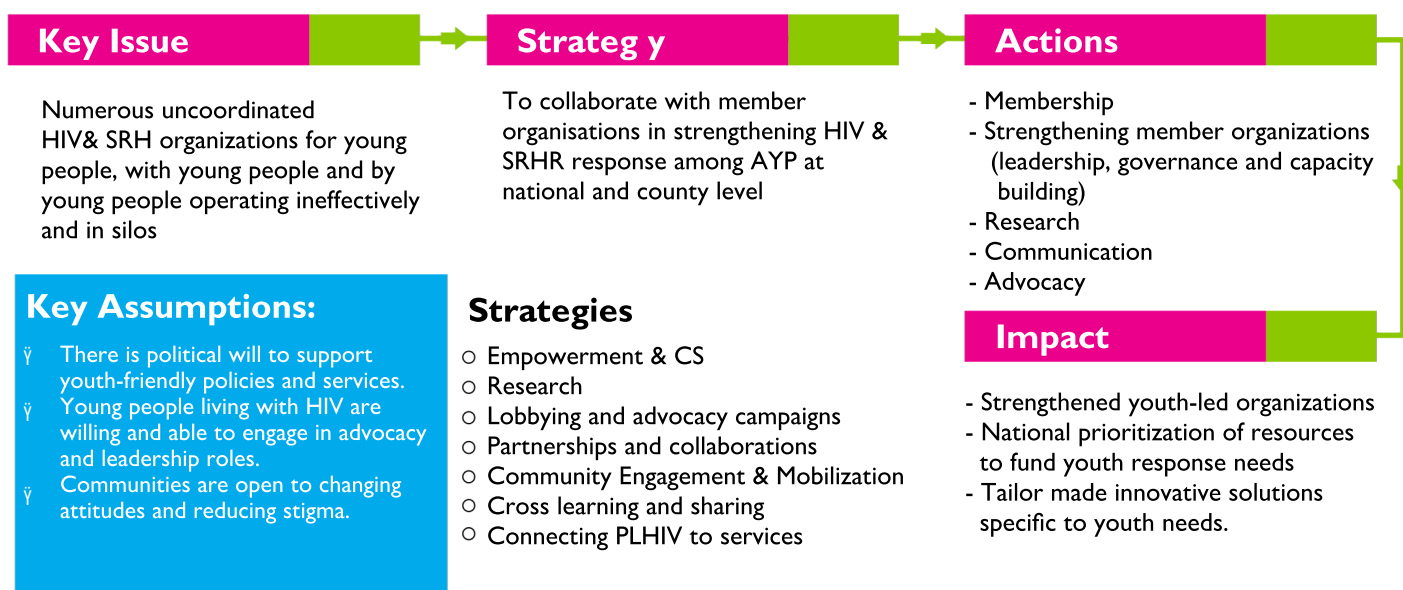
## Y+ Kenya Theory Of Change

The Y+ Kenya theory of change is anchored on the uncoordinated and ineffective HIV and SRHR organising by young people.

Y+ Kenya believes that by harmonising efforts and coordinating young people's responses through membership, strengthening organisational capacities and through research, communication and advocacy, then youth led organisations will be strengthened and efforts aligned to influence tailor made innovative solutions that are specific to youth needs and to influence national prioritisation of resources to fund youth responsive needs.

Through this process, Y+ Kenya believes that it will be able to contribute to substantially increasing the number of healthy, informed, and productive young people in their diversity.

## Theory of Change: Healthy, informed and Productive young people in their diversity



### PRE-CONDITIONS

- Build strong partnerships
- Diversify funding sources and build capacity for resource mobilization.
- Provide continuous support to PLHIV
- Communities willing to participate

# OUR TEAM



**Brenda Bakobye**  
*National Coordinator &  
Board Secretary*



**Lisa Maryanne**  
*Head of programs  
and partnerships*



**Julius Cheptarei**  
*Affiliate finance  
and operations*



**Navrouze Desouza**  
*Head of communications  
and advocacy*

# BOARD



**Joshua Oliyo**  
*Board Chairperson*



**Maryann Wambugu**  
*Board Treasurer*



**Ruele Okeyo**  
*Board Member*



**Gloria Kerubo**  
*Board Member*



**Delma Chiheny**  
*Board Member*



**Esther Aoko**  
*Board Member*



Y+ KENYA



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